

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 570322 /		<u>Alt Order #</u> 07898531
<u>Product</u> PRIORITIES USA		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 321/340/1566
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/23/12	10/28/12	5a-6a M-F	5a-6a		1:00			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$70.00			
2	All	10/29/12	10/29/12	5a-6a M-F	5a-6a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$35.00			
3	All	10/23/12	10/28/12	6a-7a M-F	6a-7a		1:00			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$140.00			
4	All	10/29/12	10/29/12	6a-7a M-F	6a-7a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$70.00			
5	All	10/23/12	10/28/12	WGNT News	7-9a		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$200.00			
6	All	10/29/12	10/29/12	WGNT News	7-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$100.00			
7	All	10/23/12	10/28/12	9a-12p M-F	9a-12p		1:00			NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$560.00			
8	All	10/29/12	10/29/12	9a-12p M-F	9a-12p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$280.00			
9	All	10/23/12	10/28/12	12p-3p M-F	12p-3p		1:00			NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$560.00			
10	All	10/23/12	10/28/12	4-5p M-F CW	4p-5p		1:00			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWT---				1	\$470.00			
11	All	10/23/12	10/28/12	6p-7p M-F	6p-7p		1:00			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$830.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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570322 /	07898531

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA	321/340/1566

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 12	All	10/29/12	10/29/12	6p-7p M-F	6p-7p		1:00			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$830.00			
E 13	All	10/23/12	10/28/12	10p-11p M-F	10p-11p		1:00			NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T--F--				1	\$520.00			
D 14	All	10/25/12	10/25/12	11p-12a M-F	11p-12a		:30			NM	0	\$0.00
E 15	All	10/29/12	10/29/12	11p-12a M-F	11p-12a		1:00			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$540.00			
E 16	All	10/23/12	10/28/12	12a-1a M-F	12a-1a		1:00			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$190.00			
17	All	10/27/12	10/27/12	12p-6p Sat	4p-6p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$135.00			
18	All	10/27/12	10/27/12	6p-7p Sat	6p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$200.00			
19	All	10/27/12	10/27/12	7p-8p Sa	7p-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$200.00			
20	All	10/28/12	10/28/12	12p-4p Sun	2p-4p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$165.00			
21	All	10/28/12	10/28/12	4-5p Sun	4p-5p		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$170.00			
22	All	10/28/12	10/28/12	6p-7p Su	6p-7p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$190.00			
23	All	10/28/12	10/28/12	9p-10p Sun	9p-10p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$190.00			
√ 24	WGNT	10/26/12	10/26/12	12p-3p M-F	12p-3p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$280.00			
√ 25	WGNT	10/25/12	10/25/12	4-5p M-F CW	4p-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$235.00			
√ 26	WGNT	10/26/12	10/26/12	6p-7p M-F	6p-7p		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$415.00			
Totals											29	\$8,545.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	23	\$6,690.00	\$5,686.50
10/29/12 -10/29/12	6	\$1,855.00	\$1,576.75
Totals	29	\$8,545.00	\$7,263.25

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Signature: _____ **Date:** _____

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